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- Golf**
- Tennis**
- Horse Racing**
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- Columnists**
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Ronaldo and Ronaldinho the talk of

Telegraph Staff

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Manchester United winger Cristiano Ronaldo and Barcelona's Ronaldinho about players in football, according to research from a Spanish University.

- [Player page: Cristiano Ronaldo](#)
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The players' respective clubs also top the list of most talked about teams from the School of Business and Economics Administration at the University. It publishes an annual report on media value in football.

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Barcelona have moved from third last year to top spot, with Manchester United dropping one place to second and Chelsea dropping from second to fourth - AC Milan coming third.

Ronaldo, whose rating of 14.8 for the first half of the season means he receives just under 15 times more media and popular attention than the average player in the current Champions League, holds on to top spot from 2007, piping Ronaldinho.



In the spotlight: Ronaldo

Five of the top ten on the list play in the Premier League - Wayne Rooney, Steven Gerrard and Didier Drogba the others who get more than their share.

However, it's mixed news for Ronaldo's United team-mates as Rooney fifth but Tevez, clearly reaping the benefits of his move to Old Trafford spot from 38th.

Despite moving to America, David Beckham has made sure he remains in the media, holding on in the Top Ten at sixth, though dropping two places.

Also published in the report, with an eye on the Champions League, Pre Liga teams, is the value of homegrown players for clubs. Barcelona leads with €150m worth of homegrown players on their books, but Liverpool, Manchester United and Chelsea all make the top ten.

Media Value

Rank 08 (07)	Player	Team	League
1 (1)	Cristiano Ronaldo	Manchester Utd	Premier League

